

# Yana Vishnevskaya

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## PERSONAL SKILLS

- Strong written and spoken communication skills.
- Great work ethic; strive to deliver quality and value.
- Thrive in a fast-paced environment.
- Quick learner with excellent organizational skills.
- Take responsibility and complete work with minimal supervision.
- Can manage ambiguity, and multi-task in a fast-paced environment.
- Accuracy and attention to detail.
- Able to communicate ideas at all stages of the design process.
- Reliable, meet deadlines, and have a good capacity for adaptation.
- Can transform complex business requirements into intuitive product experiences.
- Exceptional graphic/visual design capabilities.
- Able to participate in planning and design of new product features.
- Identify opportunities for improvement.
- Enjoy working closely with other team members in a collaborative environment.

## TECHNICAL SKILLS

- Good knowledge of front-end development using HTML & CSS.
- Breadth of experience with Adobe Illustrator, Photoshop, Sketch, XD, and Axure.
- Competent with JavaScript.
- Understanding of and experience with GIT version control.
- Proficient with Java programming.
- Familiar with Jira, Confluence, Slack, and time tracking tools.

## EDUCATION

### **Simon Fraser University - 2015-2019**

Bachelor of Arts in the faculty of Communication, Art & Technology  
- Major in Interactive Arts & Technology

### **Fraser International College - 2014 - 2015**

Business Management, Communications Studies

## WORK EXPERIENCE

### *Piscine Energetics Inc, Vernon – Graphic Web Designer & eCommerce Administrator (November 2019 – )*

- Maintain company's Wordpress-based website; manage design, content and structure updates; improved SEO ranking
- Develop content & media for e-commerce offerings; manage B2B and B2C shop
- Increased website traffic by over 20% through social media advertising
- Work closely with marketing team to update & design promotional materials and social media advertising; keep media inline with brand identity
- Collaborate with the executive team in planning project updates, setting direction, and developing strategy plans
- Create, organize and send regular progress reports for improved transparency
- Participate in team meetings and discussions

### *The Home Depot, Vancouver – Kitchen Design Showroom Sales (February 2018 – December 2018)*

- Engaged customers to explain product features benefits.
- Provided kitchen design consultations and recommended product options.
- Developed kitchen plans using 3D-modeling 20/20 system, and provided quotations.
- Maintained department to ensure adequate stock, tidiness and safety.
- Assisted customers with product knowledge in adjacent departments, special orders and installation services.

### *Bouclair Home Inc., Vancouver – Sales Associate (April 2017 – August 2017)*

- Welcomed & directed customers.
- Provided product guidance and advice in friendly and confident terms.
- Assembled furniture for demos and client delivery.
- Performed store opening and closing tasks.
- Handled customer concerns while always projecting a "customer is always right" attitude.

### *Bykov Wedding Photography, Vancouver – Graphic Designer (October 2016 – December 2016)*

- Worked with the client to perform discovery and build requirements & vision.
- Designed the logo and brand colours.
- Provided preliminary sketches.
- Regularly communicated with the client to receive and incorporate feedback.